



Do you want to appear in Sweden's only magazine for glass in architecture and construction?

GLAS is published with four issues per year and reaches architects, glass contractors, real estate companies, builders, designers and consultants who in different ways make decisions about glass-related products in buildings.

The purpose of the magazine is to deliver inspiration project descriptions that keep readers up to date on new technology, industry developments, laws and regulations as well as current events.

As an advertiser, you reach a curious and interested target group that wants to stay up-to-date product news.

GLAS is issued by the Glass Industry Association, (Glasbranschföreningen) a trade and employer organisation which organizes 380 member companies in Sweden, which also receives the magazine addressed to their offices.



GLAS is sent to all architectural offices.



GLAS reaches 20 000 readers who make decisions about glass use.



3 out of 4 subscribers answer that they have acted as a result of an ad in GLAS.



All numbers since 2010 are available online.

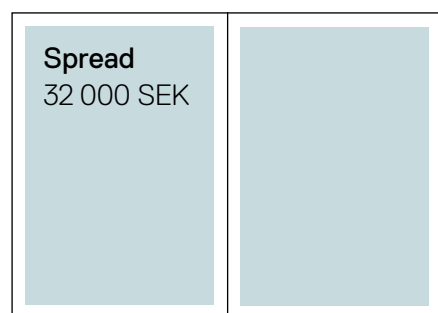
Publishing date 2025

No	Last day of booking	Publ. date
1*	February 11	March 20
2	April 27	June 5
3	August 26	October 2
4	November 4	December 11

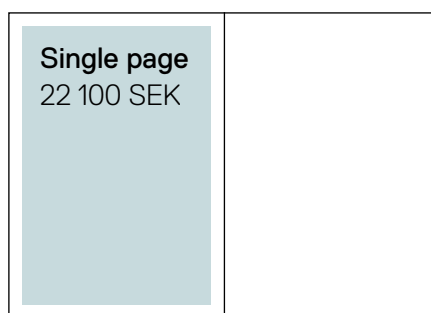
* Fair number, Nordbygg at Stockholmsmässan, April 21–24, 2026

The magazine
GLAS reaches
all Swedish
architects!

Price list and formats



428 × 280 mm

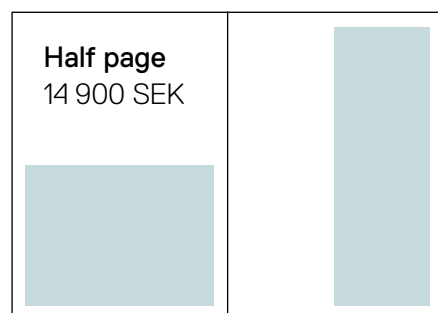


214 × 280 mm

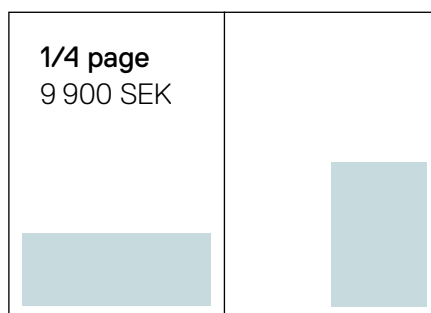
Back cover

26 300 SEK

25 mm on top back
cover is left blank
to the addressing.



214 × 136 mm (landscape)
100 × 280 mm (portrait)



214 × 64 mm (landscape)
100 × 136 mm (portrait)

Trim: + 3 mm
(applies to all formats)

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