



“Sjöfartstidningen reaches exactly the right target groups for us: industry professionals and potential employees. For Furetank, it is important to be visible in a context that is both professional and relevant.”

Yvonne Höglund, HR Director



Connect with Sweden's Maritime Industry

Advertising with Sjöfartstidningen puts your brand in front of a highly engaged audience – both at sea and on shore. Whether through our print magazine, website or newsletters, your message reaches the right people in the right place.

- **Our newsletter reaches over 8,800** subscribers – and the number keeps growing! Starting in 2026, our newsletter will now be published twice a week.
- **Over 100 000** industry professionals visit sjofartstidningen.se every month.
- **Established in 1905**, Sjöfartstidningen is a well-recognized and trusted hub for maritime news.

SJÖFARTS TIDNINGEN



Advertising & Information

sjofartstidningen.se/annonsera



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“Advertising with Sjöfartstidningen connects you with the entire maritime community - from shipping company offices and onboard professionals to shipbuilders, students, policymakers and passionate industry followers.”

Nina Yngve, Sjöfartstidningen



Print Ad Formats

Double page spread 420×275 mm 35 500 SEK		Full page 210×275 mm 21 000 SEK	Half page horizontal 178×112 mm 14 500 SEK	Full page with gatefold 210×275 mm + 105 x 275 mm 40 000 SEK
Half page vertical 87×228 mm 14 500 SEK	Quarter page vertical 87×112 mm 10 500 SEK	Inside front/back cover 210×275 mm 24 500 SEK	Back cover 210×250 mm 26 000 SEK	All print-ready material must be supplied as a high-resolution PDF. Please ensure a 3 mm bleed and include crop marks for accurate trimming. For detailed specifications on PDF and color settings, visit www.ljungbergs.se

2026 Print Issue Schedule

Issue	Ad material deadline	Publication date
1	January 7	January 29
2	February 2	February 27
3 – Ships of The Year	March 2	March 27
4	March 10	April 7
5	April 14	May 8
6	May 26	June 18
7	August 17	September 11
8	September 21	October 16
9 – Domestic Shipping Theme	November 26	November 20
10	November 23	December 18



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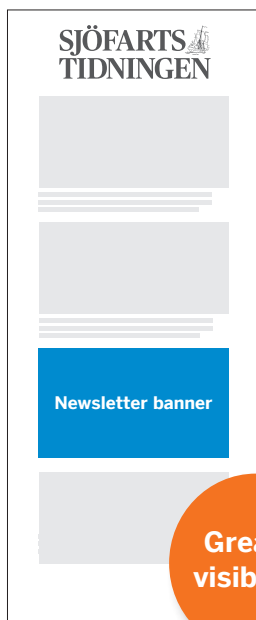
Digital Formats

Format	Size desktop	Size mobile	Price
Takeover			14 900 SEK
Panorama	980 x 240 px	320 x 320 px	11 500 SEK
Postcard	640 x 240 px	320 x 160 px	7 500 SEK
Portrait sticky	300 x 320 px	320 x 240 px	8 500 SEK
Portrait	300 x 320 px	320 x 240 px	8 500 SEK
Newsletter banner	600 x 240 px	600 x 240 px	6 000 SEK

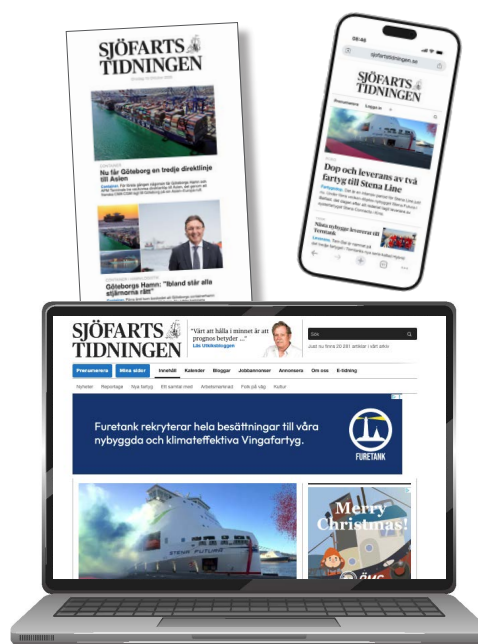
Web



Newsletter



Greater visibility!



New for 2026: our newsletter will be published twice a week – giving you, as an advertiser, even greater visibility.

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