

Ljuskultur

Advertising Facts 2026

Visibility that lasts

91% of our readers read every issue.

70% keep the magazine for over 7 months.

53% keep entire volumes!

In other words – your ad has a long lifespan.

Reach the right audience

- Lighting planners & lighting designers
- Architects & interior designers
- Electrical consultants & installers
- Suppliers and lighting students

Here you'll reach the key decision-makers.



"We at Flux have showcased our great projects and new luminaires in Ljuskultur for over 20 years. For us, it's the only natural printed platform to reach both consultants and lighting-interested clients. And we're proud to have such a high-quality, readable magazine!"

Mia Bruér, Marketing Manager, Flux AB



PUBLISHING SCHEDULE 2026

No. 1 – 2026

Material Deadline 12/1

Publication Date 19/2

No. 3 – 2026

Material Deadline 14/8

Publication Date 24/9

Winning projects of "Svenska Ljuspriset"

No. 2 – 2026

Material Deadline 27/3

Publication Date 7/5

No. 4 – 2026

Material Deadline 23/10

Publication Date 03/12

What do you get for your money?

Your ad reaches a highly loyal readership –
91% read every issue, and more than half
keep entire years of the magazine.



Book your space now!

Contact Gabrielle to find the best
solution for your company.

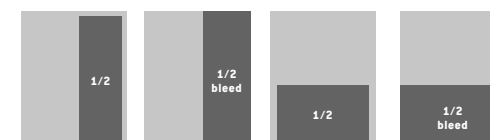
Mail: gabrielle.hagman@mediaSEKaft.se

Phone: +46 (0)736 27 79 84

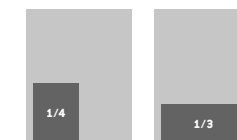
Ad Type	Member Price	Non-member Price	Format (mm)
Double-page spread	31 500 SEK	35 000 SEK	460x297 + 3 mm bleed
Full page	23 500 SEK	26 000 SEK	230x297 + 3 mm bleed
Back cover	25 800 SEK		230x267 + 3 mm bleed



Half page (vertical)	14 500 SEK	16 000 SEK	92x275
Half page (vertical, bleed)	14 500 SEK	16 000 SEK	105x297 + 3 mm bleed
Half page (horizontal)	14 500 SEK	16 000 SEK	195x133
Half page (horizontal, bleed)	14 500 SEK	16 000 SEK	230x143,5 + 3 mm bleed



Quarter page	10 000 SEK	11 500 SEK	92x133
One-third page (horizontal)	11 200 SEK	12 500 SEK	195x80



All prices exclude VAT.

Ljuskultur

Digital Price List 2026

Be seen where the lighting sector finds inspiration. Ljuskultur's website attracts 6,000 monthly visitors – professionals in light and lighting.

Banner format

Top banner

1090x266 px (desktop) + 800x800 px (mobile)

Pris: 14 000 SEK

Super banner

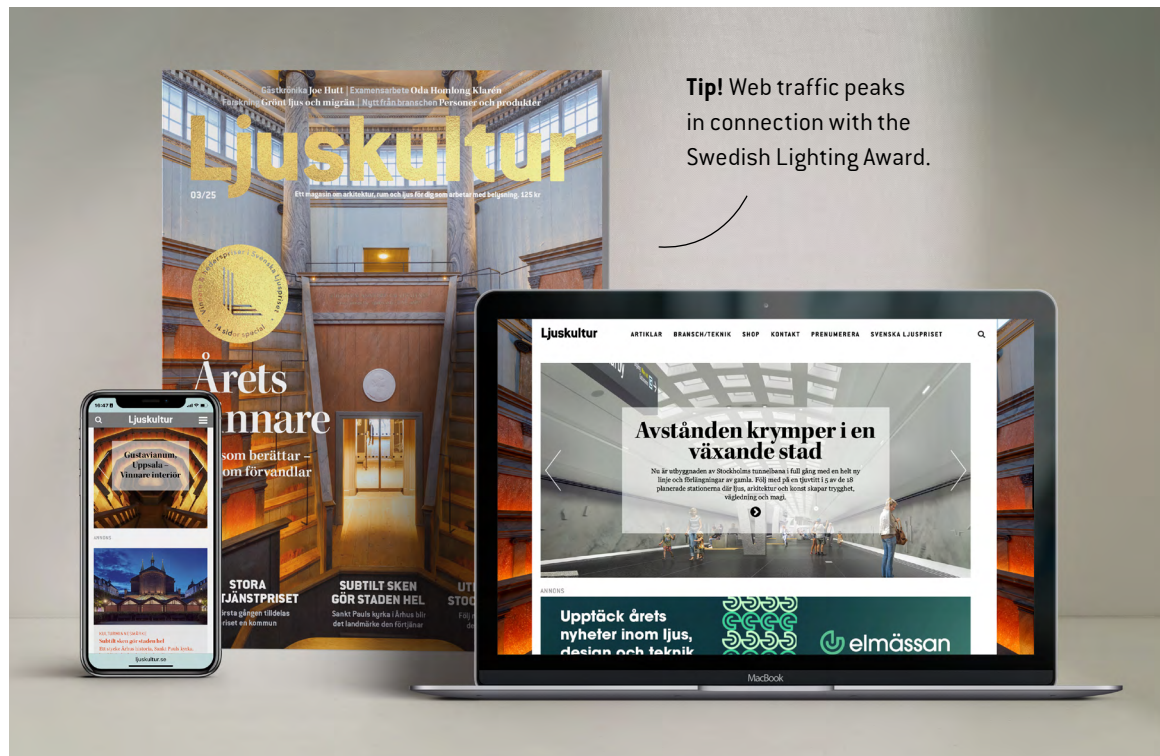
1090x266 px (desktop) + 800x800 px (mobile)

Pris: 12 000 SEK

Large banner

820x200 px (desktop) + 800x540 px (mobile)

Pris: 9 900 SEK



Tip! Web traffic peaks in connection with the Swedish Lighting Award.



Secure your visibility for 2026.

Please contact our sales representative:

Mail: gabrielle.hagman@mediaSEkaft.se

Phone: +46 (0)736 27 79 84

Do you need to recruit?

Recruitment Ads on our website including promotion on social media & LinkedIn.

Price per ad/position:

10 500 SEK



Jobbaktuellt

Lediga jobb

Flux söker en kund- och säljsupport baserad i Stockholm

Det är på Flux som vi söker. Vi söker en kund- och säljsupport som vill vara med oss i vår utveckling och som vill vara med oss i vår utveckling. Vi söker en kund- och säljsupport som vill vara med oss i vår utveckling och som vill vara med oss i vår utveckling.

Om du har tillgången erfarenhet av liknande arbetsuppgifter och vill gå vidare i karriären så vill vi gärna träffa dig. Villkoren är att vara minst 18 år gammal.

För mer information och ansökan >>

FLUX